



2011 World Clydesdale Show Program Advertising Form Ad Deadline - August 26, 2011

ADVERTISING SIZES AND RATES

_____ Full Page Color 7.25" x 9.75"
\$500 Camera Ready
\$550 if set up needed

_____ Full Page b/w 7.25" x 9.75" -
\$350 Camera Ready
\$370 if set up needed

_____ 1/2 Page b/w 7.25" x 4.75" - \$200

_____ 1/4 Page b/w - 3.5" x 4.75" - \$150

_____ Business Card - 2" x 3.5" - \$75

Total Due: \$ _____

*Full color Back Cover - \$750

*Full Color Inside Front & Back Covers - \$675

Check for availability on color covers

*Multiple color pages or ads to be priced on an individual basis.

AD SPECIFICATIONS

*Ads can be submitted by mailed or electronically via email.

*Almost any electronic file can be used - saving as jpg or pdf is most acceptable.

*All support files (photos or artwork) should be included and image resolution should be at 300 dpi.

*A printed copy of ads should be submitted to help determine if there is text reflow and how you expect the ad to look in the Show Program.

*We can assist in setting up your ad if you include a sketch of how you want to see your ad appear.

*Photos submitted for ad set up will be returned to you.

AD SPACE RESERVATION

Company _____

Contact Person _____

Address _____

City _____

State _____ Zip Code _____

Phone _____

Fax _____

Email _____

GENERAL INFORMATION

Signature _____

DEADLINES

World Clydesdale Show Advertising form and full payment for ad is due by **August 26th, 2011.**

PAYMENT TERMS

Payment must be in U.S. funds - checks payable to World Clydesdale Show. Visa & Mastercard accepted:

Card type: _____ Visa _____ Mastercard

Card #: _____

Expiration date: _____

SUBMIT FORM AND AD TO

Clydesdale Breeders of the U.S.A.
17346 Kelley Rd.: Pecatonica, IL. 61063
Phone: 815-247-8780 - Fax: 815-247-8337
Email: secretary@clydesusa.com