

PRESS RELEASE

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Clydesdale Breeders of the U.S.A.

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2011 World Clydesdale Show Announced

The "Olympics" of the Clydesdale breed scheduled to return to Madison, WI.

Aug. 27, 2008, Pecatonica, IL - It's official! The 2011 World Clydesdale Show will return to Madison, Wisconsin in October of 2011. It will be the second consecutive World Clydesdale Show to be held in Madison.

"Madison treated us very well in 2007," says Keith Mann, president of the Clydesdale Breeders of the United States. "The crowds were amazing and the facilities are world class. Though we looked at several venue options for 2011, returning to Madison in 2011 made a lot of sense."

2007 of course was the first World Clydesdale Show to be held in the U.S. in over 100 years. Known as the "Olympics" of our breed, the event is planned to occur every four years. The 2007 event in Madison was highly successful, hosting over 600 of the very best Clydesdales from around the world, and nearly 15,000 spectators. By once again choosing Madison as the host city, the goal is to build on the established momentum 2007 provided with breeders, residents, partners, media and other key influencers.

The venue for the 2011 World Clydesdale Show will once again be the Alliant Energy Center. Dates for the event will be October 20-23, which include an additional day of competition from the last World Show's schedule.

The Clydesdale Association is very proud to once again present the World Clydesdale Show in Madison. Additional details, including a full event schedule, will be released in the upcoming months.

For additional information on the Clydesdale Breeders of the U.S.A., visit www.clydesusa.com or phone (815) 247-8780.

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About the Clydesdale Breeders of the U.S.A.

The Clydesdale Breeders of the United States, incorporated in 1879, is the member organization for the Clydesdale horse and is open to all people interested in the well being and advancement of the breed. The purpose of the Association is to collect, revise, preserve, and publish the history and pedigrees of purebred Clydesdale horses. It is also responsible for all registrations and the transfer of ownership of all eligible horses within the United States.