Clydesdale News Ad Specifications

Half-Page Ad

Live Area

4.75

5.5

7.75

8.5
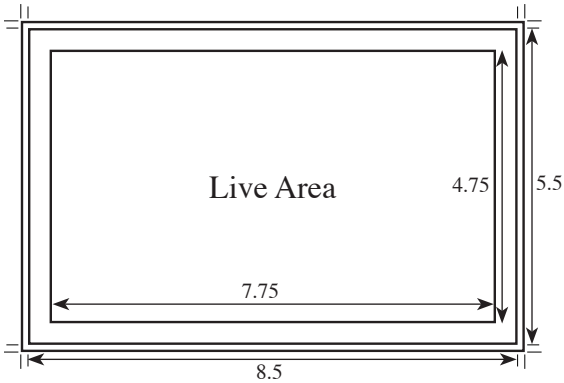
8.5"w x 5.5"h trim area + .125" bleed
.375" margin around entire page
7.75"w x 4.75"h live area for type and main content

Full-Page Ad
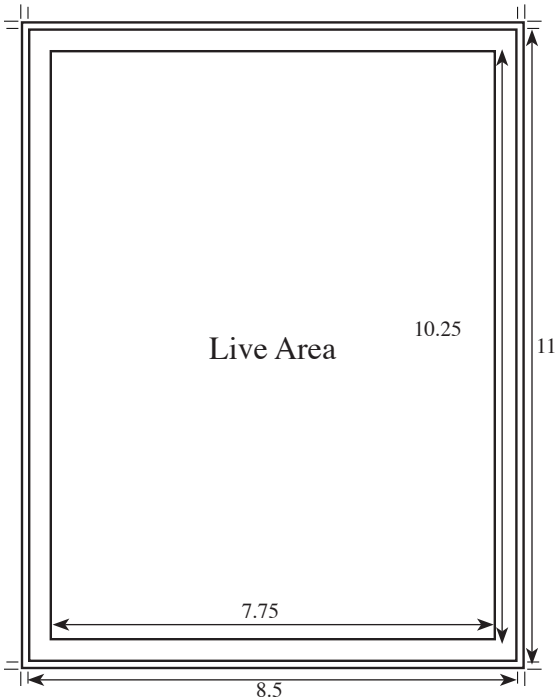
Live Area

10.25

11

7.75

8.5

8.5"w x 11"h trim area + .125" bleed
.375" margin around entire page
7.75"w x 10.25"h live area for type and main content

Also the file formats accepted for this are as follows:

-Press Quality CMYK PDF
-300DPI CMYK TIFF File
-300DPI CMYK Photoshop native file, be sure all fonts are rasterized
-Adobe Illustrator file with supporting graphics and fonts converted to outlines
-Adobe InDesign files with all supporting files including fonts and images
-Quark files with all supporting files including fonts and images

*Any images or text that are beyond the .375" margin may be lost in the spiral binding process.*

Clydesdale News Ad Specifications

Fold Out Spread Ad–Inside

Live Area

10.25

8.5

15.75

16.5
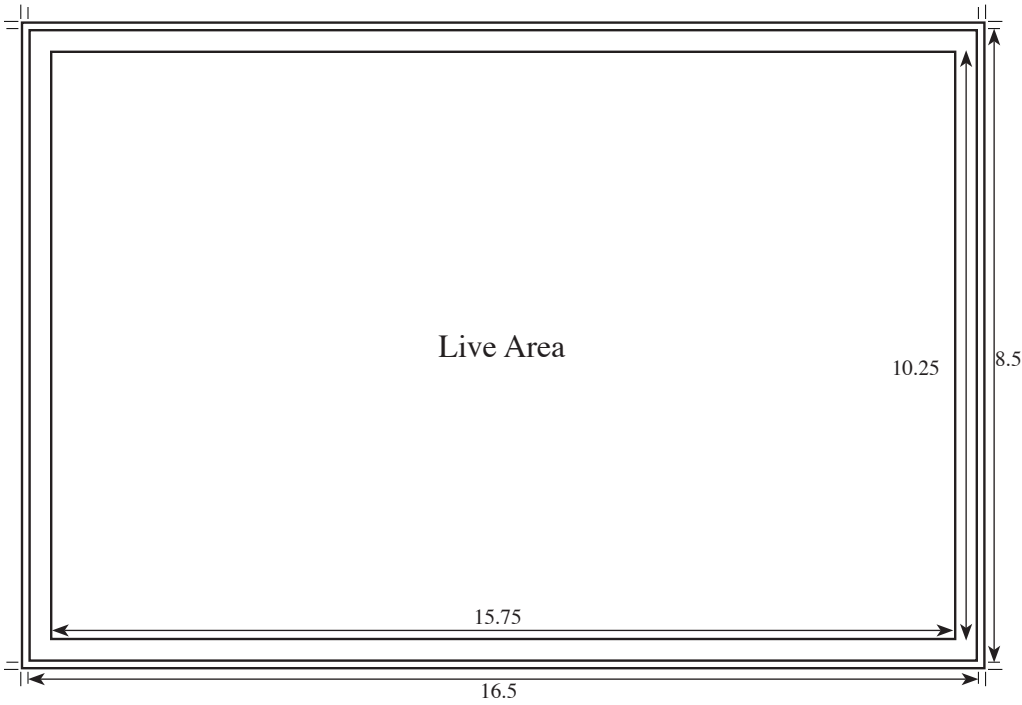
16.5"w x 11"h trim area + .125" bleed
.375" margin around entire page
15.75"w x 10.25"h live area for
type and main content

Fold Out Spread Ad–Outside *(opens to the right to reveal inside)*

Live Area
Page 1

10.25

Live Area
Page 4

10.25

11

7.25

7.75

8

8.5
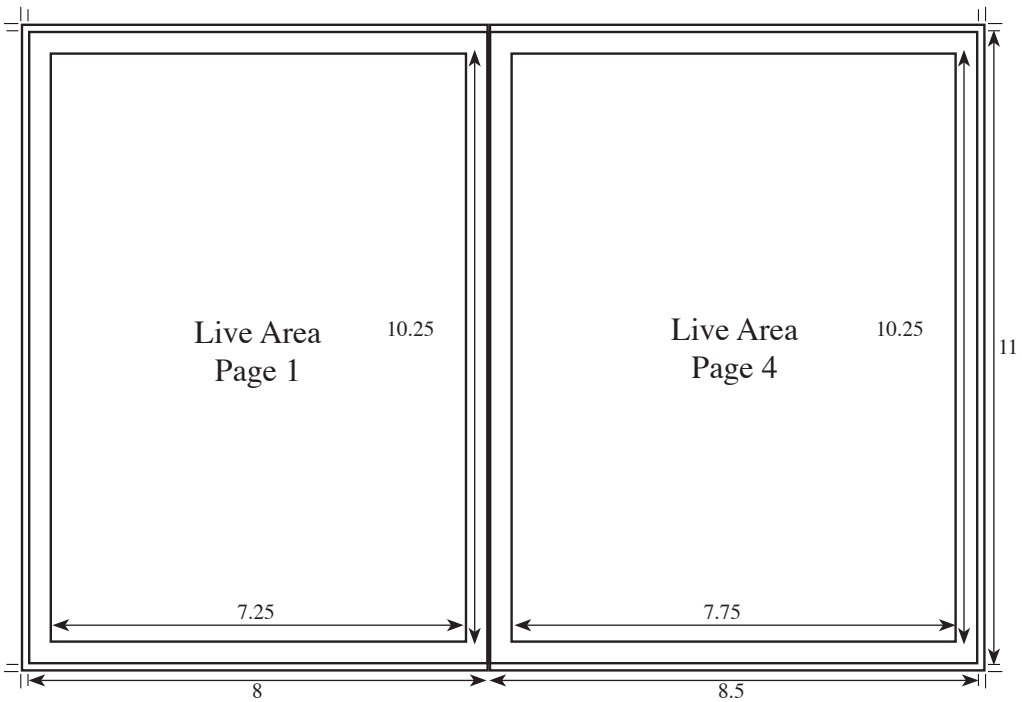
left side-first page of four
8"w x 11"h trim area + .125" bleed
.375" margin around entire page
7.25"w x 10.25"h live area for
type and main content
right side-last page of four
8.5"w x 11"h trim area + .125" bleed
.375" margin around entire page
7.75"w x 10.25"h live area for
type and main content