



Title Sponsor \$50,000 +

Company name "locked" in show title "World Clydesdale Show presented by <Company Name>"

- Logo and recognition in all pre-show print/TV/radio advertising (local, regional, national, and global publications; estimated minimum \$20,000 ad budget, plus numerous non-paid publicity interviews, listings, feature stories and press releases.
- Logo/website/ad/coupon on all WCS tickets
- Two full pages in World Clydesdale Show Program
- Full Page Ad in 2017 Clydesdale News
- Banner ad and recognition in pre and post-show Clydesdale Breeders of the U.S.A., World Clydesdale Show e-newsletters.
- Banner ad on Clydesdale Breeders of the U.S.A. website through October 2018
- Banners strategically placed throughout show grounds and arena
- Double booth display at the World Clydesdale Show
- Live recognition by event announcer throughout competition
- Private Sky Box in arena during days of competition at the World Clydesdale Show (and any applicable entertainment/events in conjunction with the WCS)
- Table (up to 10 attendees) at the World Clydesdale Show banquet and recognition during the banquet ceremony
- 20 Season Passes
- Recognition and speech during WCS opening ceremonies
- Personal Title Sponsor Signs

Platinum Sponsor: \$20,000+

- Ad space and recognition in pre and post-show Clydesdale Breeders of the U.S.A., World Clydesdale Show e-newsletters.
- Banner ad on Clydesdale Breeders of the U.S.A. website through October 2018
- Banners strategically placed throughout show grounds and arena
- Double booth display all days of competition at the World Show
- Live recognition by event announcer throughout competition
- Table (up to 10 attendees) at the World Clydesdale Show banquet and recognition during the banquet ceremony
- 15 Season Admission passes
- Recognition during WCS opening ceremonies
- Personal Platinum Sponsor Sign

Gold Sponsor: \$10,000+

- One full page in World Clydesdale Show Program
- Recognition in pre and post-show Clydesdale Breeders of the U.S.A., World Clydesdale Show e-newsletters.
- Ad on Clydesdale Breeders of the U.S.A. website through October 2018
- Banners strategically placed throughout show grounds and arena
- One booth display all days of competition at the World Show
- Live recognition by event announcer throughout competition
- Table (up to 10 attendees) at the World Clydesdale Show banquet and recognition during the banquet ceremony
- 10 Season Admission passes
- Recognition during WCS opening ceremonies
- Personal Gold Sponsor Sign

Silver Sponsor: \$5,000+

- One full page in World Clydesdale Show Program
- Recognition in pre and post-show Clydesdale Breeders of the U.S.A., World Clydesdale Show e-newsletters.
- Ad on Clydesdale Breeders of the U.S.A. website through October 2018
- Banner strategically placed throughout show grounds/arena
- Live recognition by event announcer throughout competition
- 5 Season Admission passes
- Recognition during WCS opening ceremonies
- Personal Silver Sponsor Sign

Bronze Sponsor: \$1,000+

- 1/2 page in World Clydesdale Show Program
- Recognition in pre and post-show Clydesdale Breeders of the U.S.A., World Clydesdale Show e-newsletters.
- 4 Season Admission passes
- Recognition during WCS opening ceremonies
- Personal Bronze Sponsor Sign

Team Member: \$300+

- 2 Team Member Shirts
- 2 Season Admission passes
- Name listed in publications
- Listing on Team Member Banner at the World Clydesdale Show

Class Sponsorships

Individual Halter Classes - \$750.00

Champion Class - \$1,000.00

Reserve Champion Class - \$750.00

Cart Classes - \$750

Tandem & Team Classes - \$1500

Unicorn Classes - \$2250

Four Horse Hitch Classes - \$4500

Six Horse Hitch Classes - \$7500

Eight Horse Hitch - TBA

Riding Classes - \$750

Pleasure & Enjoyment Classes - \$750

Pleasure & Enjoyment Team Classes - \$1500

Friends of the World Clydesdale Show: \$50 - \$300

Donations of any kind will benefit the World Clydesdale Show. Your name will be mentioned in Clydesdale Breeders Publications and Website as a "Friend of the World Clydesdale Show"! Become a friend at any level between \$50.00 and \$300 and receive a special WCS Window decal

To become a sponsor at any level for the 2018 World Clydesdale Show please contact:

Clydesdale Breeders of the U.S.A.

17346 Kelley Rd.: Pecatonica, IL. 61063

Phone: 815-247-8780

Email: secretary@clydesusa.com

www.clydesusa.com

