

**Board Workshop/Meeting - Saturday – June 18<sup>th</sup>, 2016 – 8:00 a.m.  
Coronado Springs Resort – Orlando, FL.**

President Greg Bagley called the meeting/workshop to order –Roll Call resulting in the following board members present; Dave Hennen, Shannon Cobbs, Andrew Stalhiem, Dennis Johnson, Ryan Mullen, Sierra Covell, & Ken Airgood. Chuck Cryderman was absent due to health issues. Also present was Executive Director, Cathy Behn.

The Budget was reviewed line by line.

Committee Chairs were discussed and updated. It was noted that Chuck Cryderman should be added to the Association Infra-Structure Committee.

Discussion was held on the issue of Mark and Shannon Martin paperwork being lost in their barn fire. A list was created and reviewed by the Martins and consist of approximately 45 duplicate Registrations. Ryan Mullen stated that the Martin's will just be asked to fill out one avadavat to duplicate with an attachment of all registration numbers being duplicated. Discussion was held on a discount for the duplicates. Discussion was also held on filing In-family transfers to get all horses in a consistent name. The Martins were only asking for a break on duplicates because of fire. Stipulations to a discount would include getting all paperwork to the office in its entirety along with imposing a deadline for the list to be accomplished.

***Dave Hennen moved to take \$10 off all duplicates with the stipulation that all duplicates and all outstanding paperwork must be completed by September 1<sup>st</sup>, 2016. If not completed by deadline then full price will be imposed. Ryan Mullen seconded the motion. Vote was taken by roll call as follows: Dave Henan – yes; – Shannon Cobbs – yes; – Andrew Stalhiem – no; Dennis Johnson – no; Ryan Mullen – yes, Sierra Covell - yes; and Ken Airgood - yes. Motion carried.***

Greg Bagley agreed will speak to the Martin's.

Discussion was held on the Fundraising Auction and Linda Harmon-Dodge's request to transfer funds back to the WCS account. Greg Bagley proposed taking the fundraising money and ear-tagging it to put toward the breeders initiative he was presenting to get more breeding animals to the WCS. After discussion and review of the fundraising totals, Greg Bagley proposed transferring \$15,000 to WCS fund for whatever purpose.

***Shannon Cobbs moved to transfer \$15,000 from 2016 Fundraising Auction back to WCS Fund – Ryan Mullen 2<sup>nd</sup> the motion and motion carried***

Cathy Behn asked how to put sponsors from the National Sale on the budget. It was the consensus is to put as one line item unless sponsor specifies the money for a specific purpose.

***Executive session from 9:49 a.m. to 10:43 a.m.***

The breed initiative was discussed as presented for the WCS group classes and paying out money to participate and enter those classes. It was the consensus of the board that it would be a good program to implement. It was noted that the incentive program would only be for US breeders. ***Shannon Cobbs moved to do a US breeders incentive program for the 2018 WCS with a commitment of \$15,000. Ryan Mullen 2<sup>nd</sup> the motion and motion carried.***

Ryan Mullen reported for the WCS Committee, stating much work would be done in the coming months. Suggestions on different classes and programs were discussed. Shannon Cobbs, Andrew Stalhiem, and Sierra Covell asked to be added to the WCS Committee

Ryan Mullen stated that he and Andy Behn had been working on a new, improved All-Am Program. He reported the program would be returning to the original 11 halter classes and would not include hitch classes. He also stated that the program would be for only registered Clydesdale horses. Mr. Mullen related that the cost of entering the All-American program was a negative so they were working on getting sponsor for the All-American Program. He related the Behn Bros. Golf Outing would be ear tagging some funds to become a sponsor of the program and other sponsors would be sought. He related that all horses qualifying at All-American shows would automatically be entered into the program if breeders chose to send information and photo. Mr. Mullen stated Andy Behn was working with Regal Graphics on an All-American Logo and a Facebook page would be established to list All-American qualifiers as an extra perk to the program. Shows would still be considered by the number of halter horses, but additional shows would be encouraged in states that currently didn't have an opportunity for All-American States. Mr. Mullen was to get more information to the board and present the new program to the membership. Publications – News up earlier and having summer publications – Consensus of News January 1<sup>st</sup> –

Discussion was held on adding another publication so communication with the membership would improve and be more consistent. It was the consensus of the board that the Clydesdale New remain the primary publication coming out the first week in January, with a secondary publication coming out in June.

***Shannon Cobbs moved to have Clydesdale News out the first week in January with dues being changed to payable December 1<sup>st</sup>, 2016. Ryan Mullen second the motion and motion carried.***

Further discussion was held on the second publication as far as what type publication is should be and how many ads it would take to help cover the cost of the publication and postage to mail to the membership. Cathy Behn was directed to get prices on a similar 35 page publication and review ad prices, etc. to do second publication.

It was the consensus of the board that all Teleconference minutes to be typed and sent to board within 7 – 10 days. Once the board has moved to approve the teleconference minutes at the following teleconference, the minutes could be posted to the website and highlighted in the eletters.

Discussion was held on the streaming of the sale and Rene Petz's project to stream more events and create footage for a promotional DVD. Dave Hennen reported that the streaming of the National Sale did not work. Cathy Behn reported that a yearling contract had been signed for a streaming company at the direction of this project. It was noted that Chuck Cryderman would be invoiced for the software purchased for streaming as he volunteered to sponsor that portion of the project, but that did not cover the monthly steaming charges. Greg Bagley reported that LeRoy Gentry's son does steaming and some filming also. Dave Hennen agreed to speak to Rene Petz first before moving forward with someone else for the project.

Discussion was held on setting a goal date month for the Eletter. Board members were ask to take turns putting in a short article or report to promote their activity to the membership. Greg Bagley was to get a list to board members regarding which months they were assigned to.

Social Media was discussed regarding Facebook and what would be allowed to be posted and what would not be. It was noted that consideration for the National Sale should be given and that possibly no horses

for sale should be allowed to be posted on the Association's Facebook page from February to April. Further discussion was held regarding the Facebook page and Sierra Covell and Cathy Behn were asked to work on the page and restrictions, reporting back to the board.

Greg Bagley stated he was going to contact Attorney Vickery regarding work on the By-laws. It was noted it had been several years since a \$2500 retainer had been given to Mr. Vickery for assistance with the By-laws. Discussion was held on some by-law changes such as voting by mail in ballots and requiring complaints to the board to be in writing if need to review a complaint. Greg Bagley was to work with communication with the lawyer and coordinating by-law changes for review by the board.

There was no Public Input but it was noted that member Ken Craft had come to be at the workshop/meeting.

***Dave Hennen moved to approve the re-organization of committees as to the board changes. Andrew Stalhiem seconded the motion and motion carried. Motion carried.*** Cathy Behn was directed to update the document and send it to the board so they could review and add committee members from the membership.

Review and discussion was held on the new registration and transfer forms prepared by Cathy Behn. It was the consensus of the board to adopt the new forms once the noted changes in verbiage on the rules was approved.

Executive session was entered into at 2:41 p.m. The board meeting was re-convened at 3:30 p.m.

President Greg Bagley directed Cathy Behn to seek part-time help for the Clydesdale Office. He agreed to assist in the process.

***Shannon Cobbs moved to accept electronic signatures on forms submitted to the office and to set up payment with PayPal for online purposes. Ken Airgood 2nd the motion and motion carried.***

***Ken Airgood moved to approve Sunday, May 1<sup>st</sup>, 2016 re-organization minutes- 2<sup>nd</sup> by Ryan Mullen. Motion carried.***

Ken Airgood asked if any board members had considered going on any USLGE missions for 2016. Shannon Cobbs related he would look into some dates to see if he had time to commit. Ken Airgood it was the consensus that the China mission was too soon and those funds could be reallocated.

Cathy Behn was directed by the board to continue to work with the Belgian Association Secretary, Jenna, as they build their new horse program. Communication would also be sought between Cathy Behn and current programmer Craig Huizenga. It was the consensus of the Board that a new horse program would need to be purchased soon.

It was noted that the Audit would be completed approximately December 1<sup>st</sup> . . . It was noted that the regular board meeting would be held at the Michigan Great Lakes International Show.

Discussion was held on holding another workshop, but possibly in the winter months. More consideration would need to be held for a future date of such workshop.

Respectfully submitted,

Cathy Behn, Executive Director  
Clydesdale Breeders of the U.S.A.

