

Teleconference – Tuesday – September 18, 2018 – 8:00 p.m.

President Cobbs called the meeting to order.

Roll call resulted in: Ken Airgood, Shannon Cobbs, Pat Connors, Sierra Covell, Chuck Cryderman, Steven Davison, Dennis Johnson, Wayne Mast, Mike Taft had let Cathy Behn know that he may be late.

Minutes – August minutes finished. ***Steven Davison moved to accept the August Teleconference minutes as presented by Cathy Behn. Sierra Covell 2nd the motion and motion carried.***

Cathy Behn related she had presented the Executive Director Report prior to the meeting. She said the information followed the agenda presented by her also presented prior to the teleconference.

The first item on the Agenda was proposals for the 2019 National Show. Shannon Cobbs shared verbally a proposal he had received that day from the Ohio State Fair. He stated the people at Ohio State Fair were excited to host the 2019 National Show. He reported the National Percheron National Show would be held there as well for 2019. President Cobbs stated Ohio State Fair would like to know as soon as possible if the Clydesdale National Show would accept their invitation and proposal. He stated the Show is very willing to work with Draft Horse shows and they would be willing to do most anything we would need for the National Show. They related they would add the mare classes we would need. It was noted they have the Governor's Cup Six so the sixes are hitched more than once, as well as teams and carts of all breeds. President Cobbs reported they will add an 8 horse hitch for 2019. He stated they currently have at least 6 cart classes and they would be willing to rename the cart classes to adhere to our needs. They will supply all ribbons and they will say National Clydesdale Show. The Ohio State Fair has plenty of stalls and would probably add an extra day to show, making it a four day show. President Cobbs stated he had all the information and would willing share with the board of directors.

Steven Davison sent Indiana State Fairs proposal to the BOD prior to the meeting for review. Pat Connors and Chuck Cryderman said they did not receive the proposal. Steven Davison stated it was the same proposal as in the past. He stated that Indiana State Fair would really like to have the National Clydesdale Show back. Chuck Cryderman asked Steven Davison to resend so he could review.

8:11 p.m. Mike Taft joined teleconference.

Sierra Covell reported that the Iowa Fair Board doesn't meet until the first week in October. She related that improved premiums was one of the items on their agenda. She reported that Iowa was very willing to have the National Clydesdale Show back. She stated they liked the Sunday classes and are willing to add more classes to Sunday. Sierra Covell reported they are also going to discuss live streaming the show for 2019. She related they were willing to arrange their show schedule to our needs and willing to work with us and would like to have us back.

Steven Davison asked for clarification of seeking a two to three year contract for the National Show with whatever site was chosen. Shannon Cobbs reported that all evening shows at Ohio are livestreamed. He stated that a long term contract accepted would be acceptable for Ohio. Sierra Covell stated that a long term contract was not a requirement for Iowa, but they would be glad to do that. Steven Davison said Indiana would want at least a 3 year contract. Steven Davison asked the feelings of the board on what their 1st choices would be. Sierra Covell stated it was a strong show at Iowa and felt numbers would decrease with a move back to Indiana. Steven Davison asked if anyone was opposed to take Indiana off

the list of possibilities and no one was so he suggested taking it off the list. Shannon Cobbs related that the dates of Ohio would be a time when kids won't miss school. He related that if you were in the new barn at Iowa, the stalls were good, but the old barn stalling was not too great. He stated Ohio Stalls are very good. Pat Connors stated Ohio would cause problems with dates as it conflicts with the Wisconsin State Fair. Sierra Covell stated it would be very bad to compete with the largest annual show at WSF. Steven Davison stated that not many that go to WSF went to Iowa. Cathy Behn stated there were several including the Behns, Stalhiems, LaCrosses, Connors, Hastings, Wismers and more. Chuck Cryderman said Ohio is a great state fair and wondered if any of the dates could be tweaked so the dates don't conflict. Shannon Cobbs related he didn't think there is much they will be able to do with dates. He related that Ohio would be happy to have a teleconference with the board. Discussion was held on dates of shows and how they would affect other shows. Cathy Behn asked what the members would want and asked what some of the complaints were to Steven Davison. Steven Davison related that some of the members want stability and not as many changes. He felt that a 3 year contract will help with continuity. Shannon Cobbs stated when the board got the bid from Iowa, the premiums were misrepresented as the total of premiums for the entire Draft Horse Show. Sierra Covell stated her personal opinion was that the National Show should not conflict with WSF. **Sierra Covell moved to keep National Show at Iowa with a 3 year contract. Steven 2nd motion.** She stated that would give Ohio some possibilities to change dates. Chuck Cryderman stated it was hard to discuss as the board did not have all the written proposals in front of them. He stated it would be nice to see all three proposals for comparison. Pat Connors also agreed that written proposals needed to be reviewed. Dennis Johnson agreed that more information is needed to make the right decision. Further discussion was held on the possibilities of both Iowa State Fair and Ohio State Fair. Chuck Cryderman stated he would still like to see if Ohio could change some dates. Discussion was held on the membership wishes and Sierra Covell stated we have the ability to put it out on social media and let membership choose. Steven Davison asked what Cathy Behn was hearing from the membership. Cathy Behn reported she didn't hear any negatives regarding Iowa, WSF, Boone, or Ohio, but what the members were concerned about was so many changes and that was a bigger negative. Steven Davison stated the decision needed to be made sooner than it has been made in the past in order to better manage the National Show. Mike Taft asked if the decision had to be made prior to WCS. Additional discussion was held on the motion on the floor. Sierra Covell agreed to table the motion until the October meeting. Discussion was held on the need to table the motion. Shannon Cobbs agreed to send Ohio's proposal to the BOD and he will get ahold of Ron Mack and get total premiums. Pat Connors asked what the date of the October teleconference was. Cathy Behn asked if the date could be extended in order for Sierra Covell to get Iowa's proposal, as the regular October teleconference would fall on October 10th. Chuck Cryderman related it would be good to get member input on the decision of where to hold the National Show. He felt once all the details were gathered that information could go to the members to help decide. Discussion was held on how fast the two proposed would need to know. Steven Davison asked if there would be a difference to gather information from the membership digitally or at the WCS. Cathy Behn suggested getting the proposals organized and then do both, asking for digital opinions and also to gather information from exhibitors at the WCS. It was the consensus of the board that both proposals should be organized, and presented to the membership prior and at the WCS.

Next of the agenda were WCS Updates:

It was reported that Dennis Kuehl had submitted the final scheduling changes to the board. Cathy Behn asked the board if there were any questions or concerns, and there being none, the changes would all be in effect. Dennis Kuehl was currently reviewing all the larger halter classes for splits.

Cathy Behn reported the WCS Show Program was being prepared for printing. She related that many ads had been received. Cathy Behn related there were still 2 skyboxes left. She shared that she was not comfortable with offering the skyboxes on a first come, first serve procedure. Steven Davison stated the average price of skyboxes sold at the Sale was approximately \$6500. He suggested that price could be advertised and whoever was willing to pay that amount could be entered in a drawing for the skyboxes. Cathy Behn related she felt a sealed bid system would be a good idea. She felt that would be the fairest way to sell the remaining sky boxes. Chuck Cryderman stated silent bids could be accepted with the two highest bids receiving the skyboxes. It was the consensus of the board to go with the silent bid procedure.

Cathy Behn reported she had set up an Overseas Reception for the Tuesday night prior to the WCS. She encouraged member of the board to help with reception and many related they would be in attendance.

Wagon Give Away – Discussion was held on the wagon give away procedure and if it was within regulations of raffles/give aways. Shannon Cobbs related he felt a lawyer should review the process. Discussion was held on the topic of the Give Away. Ken Airgood related he would research the guidelines of Wisconsin and share that information with the board.

Discussion was held on if Tuxes were needed for Judges and ring men of the WCS. It was the consensus of the board that tuxes would be appropriate for the Friday & Saturday evening shows.

Cathy Behn asked if the Board thinks the registration of WCS entries should be checked. Sierra Covell moved to check registration papers at WCS. Mike Taft 2nd the motion. Cathy Behn asked what the protocol would be to check papers. Shannon Cobbs stated the papers need to be checked to the horse. Chuck Cryderman asked who was chairs of the Pedigree Committee and suggested they manage the procedure to check registration papers. Pat Connors and Steven Davison are chairs of the pedigree committee, but Steven Davison said he is not interested in checking papers. Ken Airgood related he had assisted in check registration papers at the National Show and were it was not a fun process, it was an important process. Discussion was held on the importance of checking registration papers. President Cobbs asked Cathy Behn to take a roll call vote on the motion on the floor. Roll call vote resulted in: Ken Airgood – yes, Pat Connors – yes, Sierra Covell – yes, Chuck Cryderman – yes, Steven Davison – no, Dennis Johnson –yes, Wayne Mast – yes, Mike Taft – yes. Motion carried with 7 yes votes and one no vote. Shannon Cobbs asked if someone could be found to check papers. Cathy Behn related a team of people may be needed as it will be a big job. She related she did not have time to manage the process along with the show. Chuck Cryderman offered to get the process started by phoning Jim Emmons to assist in the process.

Cathy Behn related she had passed on the request on WCS announcements from Canada & Scotland. Steven Davison suggested letting them announce at the banquet and to provide written material as they wish. It was the consensus of board to invite them both to announce what they want to.

Cathy Behn reported to the board that she had a text from Lisa Graham regarding her progress in getting funding raised for the Gentle Giants to be at the WCS. She stated she was trying to sell the commercials for the Gentle Giants show in an attempt to raise the funding. Lisa Graham related to Cathy Behn that each commercial would be approximately \$1500 each. Cathy Behn asked the board if they would be

interested in doing a commercial for the National Sale. Discussion was held on the opportunity and if the \$1500 included production of the commercial. ***Pat Connors moved to take two commercials at \$1500 if that price included the cost of production also. Steven Davison 2nd the motion and motion carried.***

Other Business – Steven Davison asked if all staff for the WCS were good. Cathy Behn related all staff had been hired. Shannon Cobbs asked if Ian & Angelique Cruickshank would be coming to the WCS and Cathy Behn related she had communications from them that they were not able to attend. Mike Taft was asked to get someone to manage the Dressage classes in Angelique's absence. Cathy Behn asked if all other riding/pleasure classes had been managed. She asked Mike Taft and Sierra Covell for a list of the people managing that end of the show so she could get that list to Dennis Kuehl.

Steven Davison asked how the new heavy horse program was progressing. He suggested setting a launch date for the program such as January 1st. Cathy Behn stated she would like the launch date to be more like December 1st so that dues and more things could be accomplished through the new app. She related that the program will be launched to a test group before being released to the entire membership.

Steven Davison asked if all of Victoria McCullough's concerns had been discussed and resolved. Cathy Behn stated that last she had talked to Ms. McCullough, all was well with her and the WCS. She related that her wish was to promote all positive for the WCS.

Discussion was held on the date for next teleconference Oct. 11th and how it would affect the National Show proposals. Discussion was also held on when and how to get the proposals for the National Show to the membership, on FB, or the website. The teleconference was tentatively set for Thursday – October 11th.

Cathy Behn asked the board to be more attentive to their emails, as she would be sending any updates or issues with the WCS via email. She stated time was running out for the WCS and everything needed to move forward and be accomplished.

At 9:51 p.m. Pat Connors moved to adjourn the meeting, seconded by Steven Davison, and motion carried.

Respectfully Submitted,

Cathy Behn, Executive Director
Clydesdale Breeders of the U.S.A.