

Meeting minutes – 1/15/19

On Call: Steven Davison, Greg Bagley, Sierra Covell, Dennis Johnson, Shannon Cobbs

Call to order by Shannon Cobbs: 7:04p

Roll Call: SD, GB, SC, DJ, SC

Cathy Behn contacted the board prior to the meeting to say she would not be able to be on the call.

Mike Taft came on call at 7:07p

Previous meeting minutes: **Steven Davison made a motion to approve all minutes emailed by Cathy Behn with the exception of removing Dan Holian's name from November minutes. Sierra Covell seconded. Motion approved,** Greg Bagley abstained from voting.

National Clydesdale Judge Nomination: Sierra updated group to let us know that Iowa State Fair is seeking 3 judges: one halter, one hitch, and one riding. Shannon brought up the fact that in the past board members had nominated judges and board members voted on this list. **Sierra made a motion for each board member to nominate up to one judge for each section (halter, hitch, and riding) via email to the entire board by Friday (1/18) at 5p CST, and from those nominations Cathy Behn will email a ballot to each board member to select their top 2 picks for each section by Tuesday (1/22) at 5p CST. Greg Bagley seconded, motion carried.**

National Sale: Shannon mentioned that per Cathy, only 4 horses had been entered as of yesterday. Greg mentioned that per January 2018 minutes, only 9 were entered at this time last year. Shannon encouraged board members to encourage members to consign horses and remind them that the deadline is January 31. Greg Bagley offered to co-chair the sale. Shannon mentioned that Dave Hennen is unable to co-chair this year due to obligations. Dennis mentioned that he and Linda are available and willing to organize stalling again this year. Steven mentioned that he was working with Lisa Graham on consignments for the banquet auction. Discussion was held on consignment and commission for banquet auction items. Shannon suggested all items doing a 50/50 split with artists if they're willing to agree to those terms and Sierra mentioned this should be disclosed at the time of the sale. Sierra mentioned that further information is needed before a motion could be made on artist commission. All members agreed that commission should be the same across the board if commission is expected. Dennis agreed to work to plan the banquet with the MEC and caterers again this year. Shannon mentioned someone will need to help organize the tack sale – Greg Bagley offered to help with that.

Horse App: Sierra mentioned that she has been able to test the new horse app. Overall the app is very positive, but she noted some things likely need attention before launching the app. One thing that needs to be considered is how owners will list horses in case they are in multiple names (families, farms, etc.). Sierra mentioned the board should consider having some reduced rate for "in family" transfers in order to get all horses registered uniformly. Testing the app is somewhat difficult due to terms by Apple. Sierra will work with Cathy and Ian Cruickshank to continue work on the app and potentially go live before releasing to the general membership.

Mike Taft left the call at 7:40p.

Other business: The WCS financial statements and budget updates are needed ASAP. Greg mentioned that a 2019 budget should be a huge priority. Shannon mentioned that WCS financials will be critical to plan for this year. Steven mentioned he wants to make sure the executive committee gets monthly financial updates. Dennis mentioned that we need a total report from the world show in the very near future. Sierra mentioned that the board needs a quickbooks report for the world show. **Dennis made a motion that the executive director should provide a complete backup quickbooks copy report for all association entities (including the 2018 World Clydesdale Show) to the whole board by 1/23/19. Steven seconded. Motion passed.** Greg offered to make a draft budget to present to the board. Dennis mentioned that the finance committee had made budget drafts in the past. Shannon mentioned that WCS numbers will need to be considered when making the 2019 budget. Sierra mentioned that it should be considered to have the quickbooks account available remotely and Steven mentioned similarly that we should consider having additional people on the bank accounts. Greg mentioned that the board should consider appointing a board member as treasurer to help Cathy with these items and to help prepare monthly financial reports. All members agreed that increased transparency with regard to association financial reports is needed and would be a positive direction for the association.

Steven mentioned the letter for the USDF program that Kathy Lyndsey mentioned. The board discussed the positivity of this program. **Steven made a motion to go forward with the USDF program if donations could be found to support the program for 1-2 years with Kathy Lyndsey as the contact person for the CBUSA. Sierra seconded. Motion passed.** Steven will solicit donations and work with Cathy and Kathy to see if this can happen in time to make the March deadline.

Greg mentioned that he recommended ballots for this years' board of directors be sent to all lifetime members and the ballots be returned to an accounting firm for tabulation and that absentee ballots would not be needed. Steven mentioned that he agreed but some way of voting should be available at the annual meeting. Dennis concurred. Sierra said that she thinks that voting may be available on the horse app. More discussion will be held prior to the February 20 deadline for the call to the national meeting.

Next teleconference: Shannon will look at his schedule and work with Cathy to reschedule a conference call prior to the February call.

Steven moved to adjourn at 8:28p, Dennis seconded. Meeting adjourned at 8:28p.

Minutes submitted by Steven Davison.