

Clydesdale Breeders Registrar's Office

From: Darvy Peden <darvylandscape@aol.com>
Sent: Friday, January 31, 2020 11:01 AM
To: secretary@clydesusa.com
Subject: Resume for board of directors

Darvy Peden
1442 SW County Rd 661
Arcadia, FL 34266

I would like your consideration to be on the board of directors of the Clydesdale Breeders Association. My husband and I currently own 6 Clydesdale mares and are starting to breed them as we love the breed and don't want to see it decline. We use our horses at Oakshire Farms our Wedding venue set in our Clydesdale barn and gardens. We also own a Design Build Landscape Company. I have traveled all over the US to train others to run a business, sell and design. I feel my communication skills will be very beneficial to this association.

My Goals for sitting on the Board is to help our association better represent the Clydesdale Breed and Breeders. An association should help to create a positive, strong, and business like representation of the Breed and Breeders. A great example of a very successful association is the Angus Breeders, We need to learn from others and implement successful and positive marketing, communication and education. We need to step up as an Association and make a business out of helping our members by educating them and teaching them other ways to generate revenue with this beautiful horse and to communicate between one another.

With declining numbers in both the breed and breeders due to genetics, costs and lack of education. We need to create better education and communication. As a group we need to come together to improve and grow the breed as well as encourage and train new breeders small and large alike. Its time we make these versatile horses well recognized and sought after by all.

I would like to help implement these goals and run this assoc. like a business to make the Clydesdale Breed GREAT AGAIN! If we don't fight for these Gentle Giants no one will.

Thank you for your consideration, I would really appreciate your vote this April and will work diligently if I am elected.

Sincerely
Darvy Peden
(239)910-4462