

Jeffery R Goodell

11 Sheridan Ave

Rutland, Iowa 50582

My name is Jeffery R Goodell, an Iowa native and a lifelong Clydesdale enthusiast. It is with honor to announce that I am running for an open seat on the Board of Directors for the Clydesdale Breeders of the USA. It is important to me to announce my candidacy so that the membership of the Clydesdale Breeders of the USA can get acquainted with who I am and my purpose for seeking this position.

Thankfully I was fortunate to grow up within a family with Clydesdale horses, my parents are much to blame for my endless passion for the Clydesdale breed. While growing up, the horses were always there but were not often the main focus of the farm. We would raise a few and often bring them to the National Clydesdale Sale and sell them as yearlings. It wasn't until after I graduated college from Iowa State University that we as a family started to showcase our horses more in the show world. We started to show a small line of halter horses in 2003 and ventured into the hitch world in 2012. Since 2013 we have exhibited a six horse hitch at various shows throughout the Midwest. As a family we currently have 25 plus head of Clydesdales and raise anywhere from 5 to 8 foals a year. It is has been a blessing to be involved with this awesome organization and the people that are a part of it. The friendships and memories that my wife Michelle and I have made along with my four sons Jase, Grant, Kole, and Lane is unbelievable.

Professionally I am a fully licensed independent insurance agent with Town & Country Insurance, in Humboldt Iowa. Each day I am blessed to deal with a variety of personalities, where one has to be flexible and understanding and very detail oriented as protecting lifestyles is my ultimate objective. I am blessed to have full support from my wife and family to seek election onto the board of directors and am fortunate to have a flexible schedule that will allow my involvement.

My mission in running for a seat on the board of directors is to maintain the purpose of the association, along with strengthening and growing the membership. Being a member of the Clydesdale Breeders of the USA, a member needs to realize it is not what the association can do for the members, but what the members can do for the association. The purpose of the Association is to collect, revise, preserve, and publish the history and pedigrees of purebred Clydesdale horses. The versatility of the Clydesdale horse is unbelievable, and the opportunities that we have as an association are endless.

I aim to help continue to operate the association with a balanced working budget while setting short term and long term goals for future growth. Putting a road map together with future dates of events where we as membership can continue to showcase our breed to potential new members and continue to cultivate the membership within to encourage involvement on different committees to strengthen our association.

I thank you for your support and encourage each member to reach out to me in advance if you have any questions or would like to know more of why I seek an open seat on the Board of Directors. You can contact me by calling me at 515-890-1150 or email at jeffery_goodell@hotmail.com