

1. What are the 3 most pressing issues facing the Clydesdale Breeders of the USA?

- Accountability
- Strategic Planning
- Dedication / Communication to the membership

2. What are your ideas for solutions for the 3 most pressing issues facing the CBUSA?

- **Accountability:** There needs to be a “check and balance” on decisions made in the betterment of the breed. Finding the facts on situations, explaining and documenting what was found and understanding fully both sides before any decisions are made is the key to success. Each Board member needs to be accountable for his or her actions.
- **Strategic Planning:** Procedures and/or processes need to be developed, refined and clearly documented as foundational initiatives. Once executed and followed I feel the Association can perform tasks in a professional and appropriate manner. It is also important to accept appropriate and beneficial feedback from the membership. Each Board member needs to ask, “Where would I like to see the Association in 10 years?” There needs to be a plan developed and shared with the membership.
- **Dedication/Communication to the membership:** The membership needs to know that the Board is committed to serving them and pushing the Clydesdale Breed forward through communication and actions.

3. How many hours a week should BOD members be prepared work for the association?

In the current state of our Association as a Board member I can imagine there is not enough time in the day to address and solve the situations, I believe you could well work over 30+ hours a week. Once procedures and processes are executed, I feel that amount could decrease.

4. What skills/abilities do you have that qualify you to serve on the BOD?

I have a deep passion for the Clydesdale breed. Anyone who knows me they are a part of my world. I care what happens to them and the Association. My hope is to help to make the breed stronger and grow. My current job duties include maintaining efficient and effective communication with management, employees and clients. As well as, organizing and developing processes and procedures to ensure daily tasks are more smooth and efficient. 13 years ago I started, owned and maintained Five Star Horse Decorations making draft horse and stall decorations. I was very successful at designing products from conception and perfected product in professional detail. I provided custom products to customers across the world. I also, created and maintained a website and Facebook page. I worked with publications for advertisements, as well as being fluent in Quickbooks and all Microsoft Office/Publisher products. Before starting my own business and staying home to raise Kameron, I was employed at Critter Care Vet Clinic and there I also maintained efficient and effective communication. And other tasks very similar to what I do today. Before working at Critter Care I was employed by MCI Conferencing where I was an Account Manager/Floor Coordinator and Senior Customer Service Rep. I served as account liaison for high-profile corporate accounts, offering audio and internet conferencing solutions. I had to resolve problems in a timely manner; troubleshoot and respond to issues. Listen to customer requests, assessed needs, and provide appropriate service solutions. I organized and developed work schedules to meet business needs. Observed employees in providing customer service and evaluated performances. I feel my job history would prove I am ready for this position.

5. In one paragraph, describe why you chose to run for this office?

Being in “good standing” according to the by-laws of the Clydesdale Breeders of the USA, I feel I would be committed to always be willing to give freely of time and effort in helping to solve the problems of management of this corporation, and that I would be continually conscious of the responsibility toward the membership which I would represent to the end of my term. That I would do everything within my power to more thoroughly establish the breed, and to help maintain the highest possible standing of integrity for the records and promotion of this corporation.