

1. What are the 3 most pressing issues facing the Clydesdale Breeders of the USA?
  - a. A lack of transparency and a lack of trust from the general membership for the Board of Directors over the last several years.
  - b. Declining membership and participation
  - c. Declining numbers of horses registered
  
2. What are your ideas for solutions for the 2 most pressing issues facing the CBUSA?
  - a. The BOD could make draft minutes from open meetings available online within a reasonable time frame meetings in order to allow members to be more up-to-date with association activities. The BOD could share the fiscal budget and share actual financial status of the association as well as actual registration numbers and transfers more frequently. The BOD could also increase their social media presence in regards to meetings and decisions. An update of the website would also help tremendously. An increase in the transparency of the BOD activities would help improve the trust members have for the association.
  - b. An increase in youth activities and activities for new Clydesdale owners could help the declining participation/membership. This could be in the form of online or in-person workshops/trainings. Introducing a YouTube channel with tips for Clydesdale care, information regarding the history of the breed, farm spotlights, etc. would be a way to help potential buyers become informed about the Clydesdale breed as well as offer guidance to current owners. The association could help advertise driving or riding clinics throughout the country could be an activity as well. The association could also work with other draft breed associations to host activities in order to create larger events.
  - c. While the registration numbers have been seemingly steady in recent years, in general the overall number of registered Clydesdales is declining. Promoting the importance of preserving the bloodlines should be a priority as well as promoting the registration of geldings. The increase in the number of classes for registered geldings has helped increase the number of geldings being registered but it is only a small percentage. Registration fees for geldings could be slightly reduced as well as promoting the value of keeping a gelding's papers with the horse would be beneficial.
  
3. How many hours a week should BOD members be prepared to work for the association?
  - a. I don't believe this number should be quantified other than to say that a member of the BOD should be willing to work as many hours as necessary to complete the tasks that need to be completed. The number of hours each week will most definitely fluctuate depending on the time of the year and the activities that are being planned. From two hours to fifty hours, I believe a board member should be willing to put in the work necessary if they are elected. I chose to run for the BOD with the willingness to spend as many hours as necessary to make sure that our association is running smoothly.
  
4. What skills/abilities do you have that qualify you to serve on the BOD?
  - a. I have served on many boards and councils throughout my life ranging from local horse clubs to my local Farm Bureau committee. In addition, I assist 11 local conservation districts in running their meetings correctly and provide assistance with Robert's Rules

of Order and privacy issues. I receive updated training yearly from my current employment regarding proper meeting etiquette. I have a lot of experience with tracking finances for large organizations and currently manage my program's \$40 million cost-share program. I am also highly organized, detail oriented, responsible, and always adhere to deadlines.

5. In one paragraph, describe why you chose to run for this office?
  - a. I chose to run for the BOD because I wanted to become more active in the association and I believe I can provide a fresh view for the Board. I also want to help be a voice for the people who aren't large breeders or hitch owners. I believe that the CBUSA can accomplish great things in the future and I would very much like to be a part of that.