

Tracy Taft

There are many factors facing our association that need to be addressed. I believe the majority of the issues are all tied together and stem from lack of communication. Electronic services are great for quick updates but should not be an entire substitute for traditional mail when it comes to important messages. I personally have submitted a change in email several times and still have not received a response. Email addresses change frequently as life changes but mailing address are much more stable. Membership pays annual dues to know what is happening and they equally deserve to know. When only a few are informed, rumors arise and false information is distributed. False information and lack of knowledge and understanding leads to unhappy members, which snowballs. The result is informed versus uninformed. Additionally there are those who want to be active members but are not allowed to give input because there is no direct line of communication.

The board of directors has no time clock. Sometimes there are things that need a lot of attention, such as a World Show, National Show, National Sale, etc and other times it is much slower. If an individual isn't willing to make time in their lives/schedules the Board of Directors isn't the right place for their service. The Board of Directors isn't simply a committee. It is however, time consuming, at times tedious, it is working with others and most importantly promoting the breed to the best of our ability at ALL times, not just when it is convenient.

My full skill set is in my resume that was submitted and I feel that I am very qualified to be a member of the board of directors. I grew up with the breed and began my ambassadorship in the 1990's when I was National Queen. My family is a multigenerational Clydesdale family, who breeds and shows our horses. I have an Agriculture business degree, which is what our association has grown into. I am an educator by occupation, therefore teaching and creating educational opportunities is second nature as well as working for all-inclusivity for members at all levels in the business.

The primary reason I want to be a member of the Board of Directors is to create a welcoming and helpful association. If you are a first time buyer, just love the breed or have been a member as long as you can remember, we need you and your active participation across the country. Our association is based in the Midwest, but our membership is not only nationwide but also worldwide and there are great horses everywhere. We need to share our expertise, our resources and our love, for the sake of longevity, of the Clydesdale breed.

Please take time to read my resume for additional information and if you have questions feel free to contact me. My information is both online in the breeders directory and in the Clydesdale news.

Remember to vote and thank you for taking the time to make an educated choice

Sincerely,
Tracy Taft