

## **Teleconference – Tuesday – April 11, 2017 – 8:00 p.m. Central Standard Time**

Roll Call - Andrew Stalhiem, Dave Hennen, Dennis Johnson, Ken Airgood, Sierra Covell, Shannon Cobbs, Pat Connors. Pat Connors stated it is Chuck's birthday so that may be the reason he is not on the phone and that he stated he would try to get on phone.

Cathy Behn stated she had sent the written Executive Report. She stated there were a few things to be discussed and decided such as the request from Ian Cruickshank to meet with the board regarding computer software. It was the consensus of the board to try and meet with Ian on Wednesday evening at the National Equestrian Center at 7:00 p.m. by the sale office. Shannon Cobbs asked if the information Cathy Behn uses to create a registration is from the same database that is on the Heavy Horse online program on the website. Cathy Behn said that data base is what is used and has been created over the years in the Clydesdale Office. Shannon Cobbs stated there were many errors on his horses and the way they are sorted on the online program. Cathy Behn stated it would be helpful to know the problems. Shannon Cobbs stated there were horses under his name that he has never owned. Cathy Behn asked for him to let him know the problems so we know the issues. Shannon Cobbs stated he had talked to Ross Honsberger and he said the program the Percheron Horse Association was looking into purchasing was a great program and did everything. Cathy Behn stated the current program that is being used for the Association is old, outdated, and difficult to use. She stated she had forwarded information about the Percheron Program to the board for review and it is a great program, but very costly. Cathy Behn said that she could set a date up with the company quoting the Percheron Association program after the sale if that was the board's wishes. Shannon Cobbs stated the program is very old and is hard to maneuver. Cathy Behn stated she was frustrated as well.

The second issue on the Executive Report was regarding purchasing a projector screen for events of the Association. Cathy Behn stated we always have to borrow or rent one. She reported one could be purchased for approximately \$150. It was the consensus of the board to purchase a projector screen for the Association.

Cathy Behn asked if the Monthly check ledger from Quick Books was acceptable as a review of the bills each month. ***Dave Hennen moved to approve checks and expenditures of March's check register and credit cards statements.*** Shannon Cobbs asked what the check to the USLGE was for. Cathy Behn explained that Pat Connors had sponsored the first quarter dues, but all checks to the USLGE need to come from the CBUSA, so Pat's check was deposited and she wrote the appropriate check out to the USLGE for said dues. ***Pat Connors seconded the motion and motion carried.***

Approval for the March 14<sup>th</sup> Teleconference will be tabled until the meetings at the Sale.

Cathy Behn reported that there are three uncatalogued horses that will be put on the website and FB. Dave Hennen reported that Rene Petz will hard wire the streaming for the internet so that the streaming should be good. A link to that streaming will be added to the website. Dave Hennen also spoke to Rene Petz about recording the sale but Rene said he may have to purchase a memory card for the camera, which would be approximately \$150. Dave Hennen informed Rene Petz to purchase the card as we have to record the sale. Cathy Behn asked if Dave Hennen would like an audio recording of the sale also and

Dave Hennen stated that it would be good to also have it audio recorded. Sierra Covell stated when she posted the Sale horses to FB, she had set up albums on FB of sale horses so people can leave comments and consignors can add updated photos or videos and answer questions. Dave Hennen stated that Rene Petz had put a promotional video clip together for the sale and it will also be posted on FB and be able to use for marketing. He stated that Rene Petz would like to do more for this type work for the Association.

President Stalhiem reported for the Hall of Fame update, stating the Brooks family (Merle & Marvin), Ned Niemic, and Hallamore will be inducted into the Hall of Fame. He is waiting for their biographies and will forward those onto Lisa Graham to announce.

No update on nominations were reported.

Fundraising Auction – Cathy Behn will call Chuck Cryderman and follow up on a list of items for that auction. Pat Connors reported that Chuck Cryderman was offering his condo in Naples, FL. Dave Hennen stated the pressure washer he thought was coming had fell through so that won't be offered.

WCS Update – Cathy Behn stated she has not heard much from Keith Mann or Linda Harmon regarding the WCS. She and Ken Airgood had worked on an initial budget and had sent it to Keith Mann and Linda Harmon for review and approval to present it to the Board. Cathy Behn had sent a report about Victoria McCullough becoming the Title Sponsor for the WCS and her other donations. Shannon Cobbs asked if she minded if we announce her donation and Cathy Behn said it was all good. Cathy Behn stated that the donation would truly help stimulate industry. Sierra Covell stated it would help to get other larger corporate donations by her signing on as the title sponsor. Pat Connors stated there was a need for volunteers to help with booth at the sale. Cathy Behn stated that volunteers are needed for many areas of the National Sale and Convention. Sierra Covell will put post on FB about volunteers.

Cathy Behn reported for the All- American program. She stated that the Behn Bros. and Mullen Family had sponsored the program and had added many awards to the new program. She asked if some of the supreme winners could be announced at the Banquet on Friday. She informed the Board that Ali and Andy Behn had ordered plaques and will have them ready complete with photos of the winners to display at the Banquet and that Ali Behn was preparing a power point presentation to run during the Banquet. After positive discussion from the board, it was the consensus to announce all All-American winners' right before the auction. Cathy Behn stated over 50 ballots from members had been cast so it was a really well supported program.

Shannon Cobbs stated he hoped that the prices other sales have been having would continue onto our sale. ***Dave Hennen moved to adjourn the meeting at 8:49 p.m. Sierra Covell seconded the motion and motion carried.***

Respectfully Submitted,

Cathy Behn, Executive Director  
Clydesdale Breeders of the U.S.A.

