

Teleconference – Tuesday – August 9th, 2016

8:00 p.m. Roll call taken with Greg Bagley, Ryan Mullen, Dave Hennen, Ken Airgood, Dennis Johnson, Sierra Covell, Chuck Cryderman, Andrew Stalhiem, Shannon Cobbs and Cathy Behn present on the teleconference.

President Greg Bagley called the teleconference to order. The Agenda was approved as presented with the exception of the executive session being moved to end of the meeting. President Bagley had asked Linda Harmon-Dodge to join the teleconference at approximately 8:10 p.m. to discuss CEF and National Show donation.

President Bagley called upon Ryan Mullen for a report on the 2018 WCS fundraising. Ryan Mullen reported that Victoria McCullough had verbally committed \$50,000 to the WCS and has some other projects that will be discussed in the near future. Mr. Mullen stated that himself and Cathy Behn had attended the National Show and had personally invited exhibitors and breeders to get involved in the WCS in some way. President Bagley asked what the WCS account balances were and it was reported that information was presented to the Board at the June Workshop and not much changed had occurred. President Bagley suggested speaking to the CEF to get them on board and involved. Sierra Covell asked if we could post Victoria's involvement and it was the consensus of the board that the money donated needed to be in hand before it would be announced. Andrew Stalhiem reported he was at Jordan, MN and that the Percheron booth was set up and had an enrollment form for people to make payments on donations. It was reported that the same type investment/enrollment form had been set up and was on the CBUSA website. Cathy Behn was instructed to send 6 or 8 WCS packets to each board member along with sending packets to people that might be interested. Dave Hennen stated that Lisa Graham said she talked to Bob Funk and he was willing to get a trailer to be given away. He stated that Lisa would possibly use the trailer for the Clyde Store and then sell it at the end of the WCS. Ryan Mullen stated that Mr. Funk had not mentioned the trailer at the National Show but had committed \$20,000 to the WCS.

At this time Linda Harmon-Dodge joined the teleconference. President Bagley moved onto the topic of the National Show and funds from Victoria McCullough to the CEF. He related that Linda Harmon-Dodge had sent a letter to the entire board explaining the situation. She confirmed that Victoria had offered to donate \$10,000 back in February of 2016. With Victoria being out of the country, Linda Harmon-Dodge had not spoken to Victoria or secured the funds until the Saturday prior to the Wisconsin State Fair. Ms. Harmon-Dodge related that is Victoria had graciously donated the funds to be used however it would promote the National Show. She related that after speaking with the Clydesdale Office, the donation ended up going to the Clydesdale Education Foundation as per Victoria's request. President Bagley confirmed that the original communication with Victoria didn't say anything about the donation going through the CEF. President Bagley explained that the CEF works off grants, with the primary purpose being, education, cultural, historical, and youth focus and scholarships. He explained that beyond that purpose, it is not an entity to funnel funds for tax purposes. He stated that the CEF President and Treasurer didn't know anything about it and President Bagley did not feel they wanted to run the \$10,000 thru the CEF. President Bagley asked Linda Harmon-Dodge how much her total expenses were for the Show and Awards. She reported it was \$7850 and usually \$5000 is paid by sponsors. She related that \$1250 is ear tagged for the youth. The \$10,000 from Victoria was to be \$1000 to the Best of Breed and \$2500 in each of the six horse hitch classes and an additional \$3000 to cover the rest of the trophies and awards. Linda Harmon-Dodge stated that no announcement had been made publically and the donation had not been promoted at this time. She stated that without the donation the budget for Show and Awards would be approximately \$2850 short. She stated that Ms. McCullough would be listed as a major sponsor of the Nat. Show. President Bagley asked how long it would take the premiums to be paid out and Linda Harmon-Dodge stated it would take 4-6 weeks and the extra money to exhibitors was going to come from Association. Dave Hennen asked Cathy Behn to go back to Ms. McCullough to discuss the possible distribution of the funds without going through the CEF. President Bagley liked the suggestion and felt that was the original intent and that the CEF could not transfer the funds out for the year of 2016. Shannon Cobbs related the Association and Show would be "missing the boat" if the donation could not be worked out. Shannon Cobbs related the same problem would occur next year unless the CEF will donate it back for said purposes.

Chuck Cryderman suggested the board consider putting together a new 501C3 for the purpose promotion of Clydesdale horse that could be used promote shows and sales. Shannon Cobbs felt the new 501C3 was a good idea and those funds could be used for many projects. Cathy Behn agreed to talk to Victoria. Ken Airgood asked if the \$3,000 would still go the CEF.

Ken Airgood asked how many horses had been entered at the National – Dave Hennen related there were 10 sixes but he had no final number on the total number of entries.

Other Business – Dave Hennen asked if the board had received the letter from the lawyer on the Sale issue and everyone confirmed they had received the communication.

Ken Airgood reported the Youth/Novice Congress was a good event and ended financially sound. Ryan Mullen reported approximate income of \$20,000 and expenses were a little over \$10,000 which leaves an approximate \$10,000 - \$12,000 profit. Mr. Mullen reported approximately 60 people had participated as exhibitors and that approximately 85 stalls were used for horses and tack. He stated there were over 50 head of horses. He also reported there were 104 stalls available. Dave Hennen asked how the Clyde numbers compared to the other breeds. Mr. Mullen related there were approximately 30 Clydes, 20 Percherons, and 2 Belgian horses. Dave Hennen asked if there was new interest or were the participants were repeat participants. Ryan Mullen stated there was a good mix of new and repeat participants.

The Board of Directors entered into Executive session at 8:39 p.m

Respectfully Submitted,

Cathy Behn, Executive Director
Clydesdale Breeders of the U.S.A.