

Board of Directors Teleconference – Wednesday – November 15, 2017 – 8:00 p.m.

President Andrew Stalhiem called the meeting to order at 8:05 p.m.

Roll call resulted in the following board members being present: Dave Hennen, Andrew Stalhiem, Chuck Cryderman, Pat Connors, Ken Airgood, Dennis Johnson, Sierra Covell, Mike Taft, Shannon Cobbs was not on phone at 8:03 p.m.

President Stalhiem asked to modify the Agenda for discussion on the National Show to the first item. Dave Hennen stated he had sent an email with all proposals. Pat Connors stated he had not had time that day to review. Dave Hennen stated there were proposals from Indiana State Fair, Iowa State Fair, Minnesota State Fair, Wisconsin State Fair, and Ohio State Fair. He reported many statistics on each proposal. Mr. Hennen stated it was apparent that the membership would like the National Show to move to a new location because of the lack of exhibitors at the Indiana State Fair. He reported that the Wisconsin State Fair was unwilling to title the show as the National Clydesdale Show as they wish to have the Mid-American Clydesdale show title remain. With that being said, ***Dave Hennen made a motion to move the National Show to either the Minnesota State Fair or the Iowa State Fair.*** Mike Taft asked what the premium money was at the Minnesota State Fair and it was noted to be approximately \$30,000. Dave Hennen stated that Minnesota's proposal included a marketing strategy to promote the breed in general. Discussion was held regarding the two proposed shows and it was the consensus that either show had an established show. Discussion was also held on the dates of both shows and how they would impact other supported Draft Horse shows. ***Mike Taft seconded the motion on the floor and the motion carried.*** At 8:10 p.m. Shannon Cobbs came on the teleconference. Further discussion was held regarding both proposals including dates, camping opportunities, central location issues, and more. President Stalhiem asked for a roll call vote on the two proposed locations for the 2018 National Clydesdale Show resulting in: Dave Hennen – MN, Dennis Johnson – IA, Pat Connors – IA, Sierra Covell – IA, Ken Airgood – IA, Mike Taft – IA, Shannon Cobbs – IA, and Chuck Cryderman – IA. Final votes were 7 votes for Iowa State Fair, and one vote for Minnesota State Fair. President Stalhiem asked if Sierra Covell would contact the Iowa State Fair and it was noted she would and would work with Cathy Behn in the office to verify all details of the 2018 National Clydesdale Show.

President Stalhiem asked for approval of the Oct. 13th, 2017 Teleconference minutes. ***Ken Airgood moved for approval, seconded by Sierra Covell and motion carried.***

Dave Hennen reported for the 2018 National Sale. He related that Cathy Behn, Duane Chupp, Steve Jones, and he had a teleconference to discuss the National Sale. He reported the teleconference was very positive and although it was a new location, many of the same events and set up would be a mirror image of prior sales. He stated there was a huge vendor hall and that Steve Jones and Duane Chupp had agreed to coordinate the sale vendors with hopes of filling up most of that vendor hall. Dave Hennen introduced the National Sale Jackpot and asked Cathy Behn to explain details of the Jackpot. Cathy Behn drew attention to the written proposal for the National Sale Jackpot and asked if there were any questions or changes to be made. It was noted that if a consignor had to scratch their original Jackpot animal that a substitute could be offered. Dave Hennen related that he felt strong that the Jackpot could be a very good addition to the Sale. It was the consensus that no limit would be put on the number of horses promoted in the Jackpot and that if a horse is entered in the Jackpot, the National Sale entry fee of \$100 would be waived. Cathy Behn stated she had talked to some breeders and they were intrigued and excited about the program. ***Dave Hennen moved to adopt the National Sale Jackpot for the 2018 National Sale. Pat Connors seconded the motion and the motion carried.***

Further discussion on the National Sale events led to the decision to have the Annual Meeting at approximately 5:00 p.m. on Thursday so it doesn't interfere with the dinner hour. It was noted that plans were being researched for an evening meal following the Annual Meeting.

Dave Hennen stated the live stream of the National Show link through the Indiana State Fair page was great and enjoyed by many. He stated he would be getting quotes from companies that could possibly do that at the new facility for the 2018 National Sale. Steve Jones & Duane Chupp had asked if there would be any interest in crossbred Clydesdales for driving or riding for the National Sale. Discussion was held on issues with crossbreeds such as; would they have to be half Clyde and be Clyde type, could they be offered at the end of the sale; would it challenge the registered portion of the sale; would it encourage further opportunities for the Clydesdale breed; would it someday

lead into a direction of offering a cross-bred registry? It was noted that many more light horses were being crossed with Clydesdales and people were very pleased with the results. Cathy Behn related she had many more calls in the last two years from people that are using the Clydesdales for crosses and really like the attributes the Clydesdales bring to their crosses. **It was the consensus of the board to research proper “verbiage” and guidelines for allowing cross bred Clydesdale type horses at the end of the Sale and revisit at the next teleconference.**

Moving onto the WCS Updates, Sierra Covell presented a schedule and budget for the pleasure class end of the WCS. Dave Hennen asked if there was already money allotted in the budget for said classes and it was noted that they were not listed on the initial budget and funding was needed for them. Sierra Covell explained there had been donations for that section of the show including a beautiful painting from Angelique Cruickshank that would be auctioned off at the 2018 National Sale with proceeds ear tagged for those purposes. Sierra stated her budget was approximately 10,990, with some possibilities to trim that budget but she felt it was best to be realistic with the budget at this time. Sierra Covell also presented information on a judge that her and Mike Taft felt would be qualified to judge all the classes in that section of the show. It was noted that Sierra Covell and Mike Taft would be presenting rules and regulations and exhibitors would follow set regulations. ***Pat Connors moved to approve the budget for additional classes and add that to the WCS existing budget. Ken Airgood seconded the motion and motion carried.*** Cathy Behn asked if motion to secure the suggested judge was needed. ***Dave Hennen moved to approve the judge listed on the presentation for the classes. Pat Connors seconded the motion and the motion carried.*** It was noted that the announcement of this judge would be held until other judges for the WCS would be announced.

Discussion was held on the Foal Spectacular program for the WCS. Pat Connors related he felt there should be a larger purse for the sire of the winners. It was noted that would require more discussion in the future.

Ken Airgood related that Jason Hill, owner of Burger Barn had become a \$20,000 sponsor at the Royal Winter Fair for the WCS. He also reported that Jason would like to donate a Kubota type vehicle to use as a fundraiser for the WCS. Barclay Poole and Ken Airgood had plans to meet with a local Kubota dealer in Madison to get quotes on a couple vehicles.

Discussion was held on Pre-Purchase Ticket prices for the WCS. It was the consensus of the board that the WCS only comes around every 3-4 years and felt confident the prices set for passes would be supported without pre-ticket discounts. Cathy Behn related that some area promotions may come along closer to the show that would offer some coupons, etc. for family discounts.

Cathy Behn presented a revised Flow Chart of the management of the WCS with relation to some changes at the Board Meetings in Lansing. It was the consensus of the board to implement the new flow chart and to send it to all committee members of the WCS.

Other Business – Dennis Johnson, chair of the nominations committee asked the board members that expiring terms what their intentions were for 2018. Andrew Stalhiem stated he was undecided at that time if he would seek re-election, Ken Airgood stated he would seek re-election, and Dave Hennen stated he would not be seeking re-election.

At 9:19 p.m. Mike Taft made a motion to adjourn the teleconference. Shannon Cobbs seconded the motion and Motion carried.

Respectfully Submitted,

Cathy Behn, Executive Director, Clydesdale Breeders of the U.S.A.