

## **Annual Meeting Minutes – April 26, 2018**

The Annual Meeting of the Clydesdale Breeders of the U.S.A. was called to order at 5:10 p.m. by President Andrew Stalhiem. Present were board members Shannon Cobbs, Dave Hennen, Dennis Johnson, Sierra Covell, Charles Cryderman, Ken Airgood, Pat Connors, Mike Taft, and Andrew Stalhiem. Also present was Executive Director, Cathy Behn and approximately 65 members and guests.

President Stalhiem welcomed those present and related the events of the National Sale were held at a beautiful facility and there were many good horses consigned to the sale. President Stalhiem asked for a motion to approve the Agenda for the Annual Meeting. ***Deb Ruebush moved to approve the Agenda as presented. Cheryl Hawks seconded the motion and motion carried.***

President Stalhiem moved on to the reading of the 2017 Annual Meeting Minutes. ***Rene Petz moved to dispense with the reading of the minutes as all members had received a copy of them. Linda Johnson seconded the motion and motion carried.***

***J. Brent Hamilton moved to destroy the ballots of the 2017 election for Board Members. Arlene Cline seconded the motion and motion carried.***

Dave Hennen, chair of the National Sale reported for the Sale Committee. Mr. Hennen related that it was going to be a great sale with 122 cataloged horses, approximately 10 scratches, and 10-12 uncataloged horses. He reported there were many great items consigned for the Tack Sale, along with many great collectibles. Mr. Hennen announced that the Tack Sale would begin right at 8:00 a.m. and there would be two rings running at the same time in order to get the Tack Sale finished in time for the driving of Sale Horses at noon followed by the riding and preview. He stated the MEC was an awesome facility for the National Sale and its events.

Dennis Johnson reported for the Social Committee thanking Budweiser for sponsoring the Happy Hour and appetizers. He stated the WCS auction would begin at 7:00 and the meal would follow the Auction. He reported that a dinner ticket would be required for the evening and encouraged everyone to purchase their tickets Friday morning. Mr. Johnson stated a band would close out the evening and welcomed everyone to come enjoy the evening of fun and fellowship.

Polly Thomas was called upon to report for the Queen Committee. She reported that the introduction of the 2018 National Clydesdale Queen would be at the Annual Banquet on Friday evening.

Polly Thomas also spoke for the Clydesdale Education Foundation, relating that the Foundation had granted \$10,000 to the World Clydesdale Show to support all the Youth Classes. She reported there had been approximately \$11,000 in grant request that the Trustees of the Foundation would be meeting and discussing. Polly announced the Clydesdale Education Foundation would have a silent auction both Friday and Saturday to raise money and thanked everyone for their support.

Dennis Johnson was called upon to report for the Nomination Committee. He explained that each year three positions were open for the Board of Directors for three year terms. Board Members terms that expire for 2018 are Ken Airgood, Dave Hennen, and Andrew Stalhiem. Mr. Johnson related that Ken Airgood would seek re-election on the board, but Dave Hennen & Andrew Stalhiem declined re-election. Mr. Johnson explained there were three opportunities for members to cast votes for directors. The first one was by requesting an absentee ballot, the second was to vote at the Annual Meeting, and the third

time to vote would be on Saturday morning at the Sale. He thanked Dave Hennen & Andrew Stalhiem for their stable leadership, patience, and thoughtful decisions. He thanks Dave Hennen for acting as the Sale Chair and the tremendous job he had done in that role. Mr. Johnson also stated that family support play an important role in a person's time and ability to serve. He also thanked Anheuser Busch for their continued support. Mr. Johnson introduced the nominees for the Board of Directors as: Ken Airgood, Steven Davison, Shannon Martin, Wayne Mast, and Robert Wilson. He asked for any nominations from the floor, and after three times asking, **Arlene Cline made a motion to close nominations. Melton Powell seconded the motion and motion carried.** Mr. Johnson asked for a 15 minute recess in the meeting to allow members to obtain a ballot and cast their votes.

At 5:39 p.m. the meeting was called back to order by President Stalhiem. He announced that voting would also be done from 10 a.m. to noon on Saturday by the Sale Office.

Dennis Kuehl was introduced to report on the World Clydesdale Show. He related that Keith Mann had asked him to be involved again in the WCS after being the superintendent at the last two WCS. He also stated that Cathy Behn had strongly encouraged his help and he was glad to assist. Mr. Kuehl related that he thought it was good that the Board of Directors had agreed to add extra classes such as the Feed Team, Barrel Racing, Jumping, Dressage, etc. He stated he felt it would bring a well-rounded show to the Clydesdale industry. Mr. Kuehl welcomed any questions about any of the additional classes as he would be at the events of the sale for the next few days. Mr. Kuehl reported that the Halter Classes for the WCS would be held in Pavilion One at the Alliant to aide in inclement weather, while some of the extra classes would be going on in the Coliseum. He explained there were two very nice Pavilions that would aide in stalling and opportunities of a second ring. Mr. Kuehl stated there many classes to be considered so many hours had been spent trying to make all the classes work in areas that are there in the timeframe of the show. He reported that horses would be housed in Pavilion two with some extra in Pavilion one if need be. He stated he would be taking out some stalls to make room for hitching inside and taking big hitches out big overhead doors in the Pavilion. Again Mr. Kuehl said he would be available for any questions or conversation in the next few days. He thanked Ken Airgood for all his help and stated he was really a benefit as he lived in the Madison area. He also thanked Keith Mann, Jim Emmons, Linda Harmon, Sierra Covell, and Mike Taft for being so helpful and their hard work in important roles. Mr. Kuehl thanked Barclay Poole for his superb management of the Media and Marketing for the WCS. He introduced and invited Barclay Poole to come forward and address the guest and members.

Barclay Poole thanked the sponsors of the WCS for making the big show possible. He reported major work had been done on Social Media, FB, Instagram and more! He related much excitement was being generated for the show and awareness of classes. He reported that the FB page was a huge form of marketing and had grown from 1200 likes to now over 9500 likes on the FB page. Barclay Poole related that there was a lot of excitement about the extra classes being included in the WCS. He reported that the primetime schedule would be packed with public pleasing classes in the coliseum with special lighting and promotion on the jumbo tron. He thanked sponsors that had stepped up to the plate for extra marketing, streaming, and also promotion of the breed on the jumbo Tron. Barclay Poole also stated that sponsorship was important to aid the barn managers in organizing the show by placing big screen TV's in the Pavilions where horses were stalled to view. Mr. Poole announced that the Budweiser Clydesdales will be supporting and exhibiting at the WCS! He also reported that the WCS Entry Book information could be obtained at the WCS booth at the sale.

Ken Airgood reported for the USLGE Program. He reported that in 2017 the USLGE funding was used to have a booth at the Royal Winter Fair in Toronto Winter Fair and to also hold a luncheon where approximately 200 people were served. Mr. Airgood reported that funding for 2018 would be used as a reverse trade mission for overseas visitors at the World Clydesdale Show. He explained that funding would pay for printed material, and general hosting of those guests.

President Stalhiem asked if there was any unfinished business and there was none. He then asked if there was any new business and there was none.

At 5:57 p.m. the meeting was recessed until after the voting on Saturday, April 28<sup>th</sup>, 2018.

Respectfully Submitted by,

Cathy Behn, Executive Director  
Clydesdale Breeders of the U.S.A.