



## **CBUSA MEETING AGENDA**

**DATE: December 3, 2019**

**TIME: 7:00 PM CST**

**LOCATION: Teleconference**

Call to Order - Roll Call - Attendees: Pat Connors, Mike Taft, Mike Birky, Charles Cryderman, Shelby Zarobinski, Wayne Mast, Steven Davison, Don Hastings, Parliamentarian; Martin English, Absent: Dennis Johnson

- I. Approval of Minutes from 11/5/2019 meeting – Amendment suggested by Martin English. Mike Taft made a motion to approve 11/5/2019 minutes, Wayne Mast second, all in favor – motion carried
- II. Open Issues – Discussion/ Action
  - a) Committee Updates – Pat Connors
    - i. Added Hall of Fame Committee which was reportedly approved at the Annual Meeting last April. Martin English suggested that Jim Emmons may be a good person to add to the committee.
    - ii. Added “MEMBERSHIP” to Nominating Committee
    - iii. New members added to several committees
    - iv. 37K Fraud Update, an investigator for M&T Bank of Maryland contacted Pat Connors. He wanted to know what the CBUSA had to do with the fraud situation. He indicated that there is a large amount of money that they had frozen due to indications of fraud. They would not tell Pat exactly how much money he had but indicated that it was a large amount of money. The CBUSA and the two banks involved will have to sign documents to verify ownership. The German American Bank is being difficult to work with and is putting unreasonable restrictions on the CBUSA before they will be willing to work with us on this matter. Freeman Yoder and Dennis Fry were trying to negotiate an agreement for payment to the MEC and Pat shared with them that the investigator had made contact regarding the missing money.



- b) 2020 All Breeds Conference Springfield, MO
  - i. February 12-13, 2020
  - ii. All BOD and spouses/ guest invited All Breeds Conference. Discussion regarding attendance and sponsorship. The CBUSA is invited to attend the conference which is an annual event. The Shire Association is sponsoring it this year. It is scheduled to be held at Soaring Eagle Farms
  
- c) Pedigree Committee – Shelby Zarobinski
  - i. New Prefix Applications – No new applications. A conflict was found with two breeders with the same Pre-fix. Neither has registered any horses with the prefix in question. The Pedigree Committee is communicating with the last person to register the Horse Feathers Prefix. Martin English stated that there may be a 20-year sunset on a Prefix that is not in use. The Committee will research the past protocol.
  
- d) Nominating Committee Update – Don Hastings
  - i. Approval of new Membership application/ Membership Dues Notice. Forms have been updated. Looking for comments regarding any changes. No changes have been suggested so Steven Davison will put the new form on the Website.
  - ii. Membership Audit Letter – Don Hastings. BOD approves of the Nominating / Membership Committee to send out the letter.
  
- e) By Law Committee – Mike Birky
  - i. If the BOD approves the proposed By-Law Amendments, they will go to the membership with the call to the Annual Meeting in Mid-February. The proposed amendments will be presented to membership for approval at the National Sale Annual Meeting in April. Discussion regarding clarification of the By-Law amendment process. The BOD requests Martin English draft a clarification of the process. Shelby has a question regarding Article V. Third bullet regarding different lifetime types i.e. person's name vs. a farm name. It will be clear if this is a problem after the membership audit is completed. Steven Davison makes the motion to approve all eight proposals and seconded by Mike Taft.



Roll Call:

- Don Hastings - Yes
- Mike Birky – Yes
- Mike Taft – Yes
- Chuck Cryderman – Yes
- Steven Davison – Yes
- Shelby Zarobinski – Yes
- Dennis Johnson – Absent
- Wayne Mast – Yes
- Connors - Yes

ii. Policy and Procedure – Table until January meeting

f) National Sale Committee Update – National Sale Co Chairs, Wayne Mast, Charles Cryderman and Mike Taft

i. Venue Status

Auction Service - Lisa Banga will purchase auction items if the BOD will approve and supply funds. This has been past practice. Mike Taft is requesting \$1000.00 to make these purchases. The issue of artwork donations is a sore subject. Discussion on artist commission for donations. Will decide on a static percentage and communicate that to the membership. Mike Taft's Committee will draft a policy to guide artist commission for donations.

ii. Updated Entry Forms and information sheets/Notice and instructions

iii. Marketing

iv. Status of disclaimer to be drafted to prohibit the sale /resale of horses for the purpose of slaughter – Victoria McCullough

Mike Taft states that Duane Chupp is selling many horses and equipment. He would like to offer Chupp a break on commission. The Association has given breaks on commission in past practice. Stacie Lynch will be completing Sale Entries by hand as the Digital Horse is not quite ready to roll out. Social Media needs good pictures to put out on Facebook.



- g) Digital Horse / Percheron Association Update – Mike Birky
- i. Last link to be completed prior to roll out, Authorize.net, Authorize. Net is now completed.
  - ii. Digital Horse generated National Sale Catalog- Stacie will make entries by hand
- h) Financial Committee Update – Mike Birky
- i. Advertising fees and billing for website
  - ii. Quick book status
  - iii. National Sale banking accounts – copies of the bank statements were sent to all board members. Real close to having the new credit card ready. USDA sent a termination form to be completed for release of funds that are being held. The funds will be released after they receive a completed form from us.
  - iv. Prudential Annuity – Cathy and Betty have been very helpful getting this annuity switched over to the CBUSA. Corporate Resolution is required to prove that Mike Birky has the authority to sign for the CBUSA. A resolution on CBUSA letterhead should be drafted and sent to the executive committee members for signature. The letter should specify what accounts are affected. Steven Davison makes a motion to authorize the Executive Committee to sign the resolution. Shelby Zarobinski second.
- Roll Call:
- Don Hastings - Yes
  - Mike Birky – Yes
  - Mike Taft – Yes
  - Chuck Cryderman – Yes
  - Steven Davison – Yes
  - Shelby Zarobinski – Yes
  - Dennis Johnson – Absent
  - Wayne Mast – Yes
  - Connors - Yes
- i) Pecatonica/ Springfield office disposition – Mike Birky, many thanks to the Historical Committee for visiting the location to sort through saved items. Tracy Taft was able to get the rent reduced to \$100.00 per month. Mike Birky, Linda and Dennis Johnson, Mike Taft, Tracy Taft, Jim Emmons, Jerry and Joe Wilcenski all worked hard to sort the items stored at this location. What has been preserved will fit into a 20 ft trailer. The decision will have to be made as to transport to Ohio. Replacement value will be



set by the insurance company. Paintings that are still at Pecatonica will be picked up by Pat Connors after they are insured. Jerry talked to an appraiser, but they decided it would not be cost effective to get an appraisal.

- k) Promotions/ Marketing Committee Update – Charles Cryderman
  - a. Clyde News Bid Status – an upgraded Clydesdale News may double the price, but members were looking for an improved publication. The public notice has been posted on the CBUSA Website. Three people have shown interest. The Committee met earlier this evening and the Bid spec were approved. It will go out today. The public posting was on the Website, but it would be good to put it on Facebook also.
- l) Nominating/Membership Committee Update – Don Hastings
  - a. Approval of new membership application
  - b. Certification of Voting/ Membership contact lists Update – Don Hastings Nominating Committee
- m) Social Media Update – Steven Davison
  - a. Annual dues notification
  - b. Notice for stallion report deadline
  - c. Notice and instructions for National sale, Coordinated efforts with Promotions and Marketing Committee

Steven will send out notices and deadlines on Facebook and the CBUSA Website. If any committees or board members have items to post, please forward.
- n) USLGE Program – Committee Update - Pat Connors, has had conversations with the USLGE program folks and Kayle Grote. They provided useful information which has been forwarded to Kayle Grote. Mike Birky states that the fee has increased \$500.00 this year. He suggests that the committee create a recommendation to the BOD as to the cost / benefit of the program. Annual cost is \$5500.00.

## VI. New Business

All American participation was not as robust as expected. The usual participants sent in entries. The Committee noticed that the gelding section only offered a Registered gelding class. The change was made by the BOD several years ago. Discussion followed as to



enhance acknowledgment of participants in the All-American Contest along with developing a plan to promote the program for next year.

Mike Taft states that Iowa State Fair would like to have input on selection of the judges for our National Sale. Steven states that in the past Cathy would make a ballot and send it out to the BOD. Steven offered to make ballots for judge selection and stated that selection should take place soon so that judges can be secured.

Mike Taft states that Iowa State Fair will allow us to have Riding and Pleasure classes, but they do not have funding for it. The Committee will look to the CBUSA for sponsorship and funding for judges. They will also look for individual sponsors.

## VII. ACTION ITEMS

- Pat will contact Jim Emmons to see if he will participate in the Hall of Fame Committee
- Martin English will create a statement to clarify steps for members to suggest By-Law changes
- Shelby Zarobinski will check on past practice for non- use sunset for Prefixes
- Mike Taft will contact Duane Chupp to consummate a deal on his consignments
- Mike Taft's Committee will draft a policy to guide artist commission for donations.
- Chuck Cryderman, Steven Davison and their committees, Marketing and Social Media Committees are to work together to advertise the National Sale
- Mike Birky will obtain Insurance on the CBUSA paintings
- Chuck Cryderman will send out the Clydesdale News Bid Spec tomorrow
- Steven Davison will send out National Sale and CBUSA information on social media
- Steven will create ballots and send to BOD to submit judge's names for the National Show by December 15<sup>th</sup>.
- Pat Connors and the USLGE Committee will gather USLGE information and provide recommendations for future CBUSA participation in the program

V. Adjournment - Motion to adjourn made by Mike Taft and second by Shelby Zarobinski

Minutes submitted 12/29/2019 by Tanya Connors at 8:47 pm CST