

TO: Clydesdale Breeders of the U.S.A

Board of Directors

FR: John McDonough

RE: Board of Directors Nominations

DT: February 8, 2021

My name is John McDonough and I reside in Halifax, Massachusetts. For the past 29 years my professional career has been as a National Sales Manager for the North American markets. I've managed direct and indirect Sales Forces calling on the Retail and the Educational Market (K-12, Higher Ed) Classes of Trade.

Twenty years ago my wife and I purchased a small seasonal ice cream shop, MEA's Dairy Bar, which we currently own. It has been a family business that Mary and I with our 3 daughters run. I also own a small Real Estate Company, MEA's Realty. These businesses have been done in tandem with my National Sales Managers role.

Fourteen years ago with my daughters, I became involved with horses. Seven years ago, I purchased my first Clydesdale Team and was hooked! My youngest daughter and I ride and drive them. It's a labor of love that we are passionate about. Last year, we purchased a mare in foal and welcomed our first foal, which was a colt. We enjoyed it so much we are doing it again and are expecting our second foal beginning of May. We are purely pleasure enthusiasts and do not show or compete. We also use the horses for fundraisers and events to benefit our town. We participate in meet and greets and wagon rides. All funds/donations received go directly to benefit theTown of Halifax.

After reading that the Board was looking for new members, I felt compelled to forward my background to see if I might be of service. My current situation does allow me some time, I could use, to possibly help in the preservation of this magnificent breed.