

Marty Soukup
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Clydesdale Family,

My name is Marty Soukup and I'm asking for your consideration for a seat on the Board of Directors of the Clydesdale Breeders of the USA. I was born and raised in Northeast Wisconsin and continue to live there today. I grew up on a large dairy farm in a family very active in 4H. My fascination with the Clydesdale horse started at the Wisconsin State Fair where I showed cattle and hogs by day and watched the Clydesdales Hitch every evening. I was lucky enough to have a Clydesdale breeder exhibit at my local county fair where I purchased my first Clydesdale. I have been active in the Clydesdale breed ever since. My Family has exhibited our horses throughout the upper Midwest for the past 29 years attending as many as 5 shows a year. I also enjoy my Clydesdales in a less competitive setting. I have participated in several plowing days having them both in the furrow and greet spectators. We have used horses to bring back those youthful memories and create new ones giving rides at our church fall Harvest festival. I also used my horses to create unforgettable memories for families giving rides at a local Christmas tree farm. We continue to support the National Clydesdale Show as well as the National Clydesdale sale, which we will again this year.

I am one of the original members of the Wisconsin Clydesdale Club and have served as vice-President and President three different terms. I also serve as a committee member of the Wisconsin Clydesdale Club futurity program. My professional career is in the Information Technology field. I have 23 years of software and web application development experience. My current role is IT Application Manager where I lead a team of application developers that support a user base of 600 people. I have experience leading both large and small teams on both short agile projects and large multi-year initiatives. I sit on our corporate Governance Steering Committee as well as the Sales Force Steering Committee. I am also a member of the Customer Experience Team, to ensure both internal and external customers needs are satisfied.

I feel my experiences and passion for the Clydesdale horse make me a natural fit for the Clydesdale Breeders of The USA Board of Directors. I feel the Clydesdale breed has stayed true to confirmation and traits to make this great breed sustainable. If elected I will continue to foster and promote the unlimited versatility of the Clydesdale horse. I feel the Clydesdale horse can be successful in all equine disciplines. I am committed to being an active member of the Board by using my leadership skills and business experiences to build member engagement. I can be reached at smsoukup@gmail.com with any questions you may have. I thank you for your consideration and look forward to severing the membership if elected.

Sincerely,
Marty Soukup