

Clydesdale Breeders of the United States
Board Meeting - September 21, 2021

Call to Order: 7:03

Members Present: Mike Birky, Martin English, Jeff Goodell, Linda Harmon, Don Hastings, Stacey Lynch, Keith Mann, Marty Soukup, Mike Taft, Shelby Zarobinski
Absent: Andrew Stalheim

Committee Reports:

All American: We are receiving result. Currently the North American Clydesdale-Shire Fall Classic is the largest halter show of the year, it was therefore decided to make it a AA Halter Show. Lansing and Topeka are still yet to come, expecting a strong finish. Still reaching out to judges based from the requested list of last year.

Bi-Laws:

Martin English has been working on policy and procedures for calling and conducting an electronic member meeting if an in-person meeting is not possible. The primary item is HOW to conduct a virtual meeting when conducted by the Board of Directors. It was previously approved to be able to conduct the virtual meeting, this is just clarification; therefore only board members need to vote. Mike Birky made a motion to vote on approving policies and procedures for calling/conducting virtual/electronic annual member meetings. Shelby 2nd.
All in Favor - Motion passes.

Education:

Foal Spectacular - 2021 weanlings - 19 nominated, 8 colts and 11 fillies
Yearling Spectacular - 32 nominated - unsure of specific numbers for gender at this time
The program is completely funded by Victoria M. What happens if she doesn't continue to fund the program? Does the funding drop? Education Foundation has not discussed the future of the program.

Equine Health: No Report

Finance: As the passing of Betty Groves was a huge loss to the Clydesdale Breeder Family all members of the board agreed to donate \$1000 to her memorial fund, with a note stating "the CBUSA would be honored if they would use our funding to purchase a traveling trophy for the class of their choice in memory of Betty."

Finance Year of Oct 1, 2020 - Aug 30, 2021 as well as the new year projections will be presented to the finance committee for review within the next 2 weeks. After the finance committee has reviewed the data, it will be sent to the board

The Finance Committee is looking into changing accountants/tax preparers, which is currently located in Rockford, IL. After review, the current company appears to be overcomplicating items creating additional expense. Tax return bill for 2020 was \$4900, the tax bill for 2021 was \$2900. Fees are based on the number of hours to do the work and since the file is much cleaner now, the costs are decreasing. Jane Gray, the treasurer of the Percheron Horse Association is very in tune with the horse industry, has her own tax business and has expressed interest in doing the taxes for the CBUSA. Using the information for 2021 her quote was approximately \$1500 for what we just paid \$2900. She is a small, local business with personal service.

Mike Birky moved to change the CBUSA accountants/tax preparers to Jane Gray Tax Service.

Linda Harmon 2nd All agreed.

Martin made a reminder that a contract with official numbers would need board approval.

National Futurity

Wisconsin State Fair hosted the classes and was organized by Jerry Wilcenski. Entries and placings and premiums are as follows: 1 Cart - Dan Jones - \$390., 2 Stallions 1st Dan Jones \$267, 2nd Jerry Wilcenski \$178 and 3 yearling fillies - 1st Kinane - \$417.50, 2nd Wilcenski \$250.50, 3rd Solis \$167. Out of the 15 that signed up only 6 returned.

National Sale

Meeting September 28th at 7:00 - Report will be given in Lansing

National Show -

Jeff stated it went very well, and it was well attended. The committee was already planning for next year. They would like to increase the cost of sponsorships for awards. This year sponsorship was \$75 for riding, youth and halter, and hitch was \$150. These costs are almost exactly equivalent to the cost. The committee plans to ask the fair if they will cover the cost of the additional judge. If not the additional sponsorship funding would be to cover that cost. They would like to find a sponsor for a breakfast or social. It was asked if there will be a letter sent to previous sponsors asking if they would like to sponsor the same class next year. This seemed like a reasonable request. Lisa did a great job this year with trophies and the committee is currently putting together a bid sheet for next year's trophies. Sponsors were very pleased with recognition during the show as well as on social media and the thank you cards from both the association and the class winners. 2022 National Show will once again be in Iowa but the committee would like to create a survey asking where members would like to see the National show move to, if it would move. It was stated that the survey might be swayed by who took the time to complete the survey. The committee is beginning to reach out to surrounding areas that have expressed interest in the National Show to see what the financial contribution would be, then to send a survey with a limited list of locations. Marty asked how they were choosing potential locations and requested that Wisconsin be added back onto the list. Changes in Wisconsin leadership might allow renewed participation.

Nominating Committee/Membership

The committee has begun working with the policy/procedure committee for memberships in good standing. What is the timeline for board candidacy? Marty made a motion to change the vocabulary of membership for billing purposes to Annual, Lifetime and Nonmember. Currently there are Nonmember and Annual and Lifetime memberships are the same and it is causing issues and confusion. This change would begin in the fall for 2022 dues renewal. Shelby 2nd and clarified there are no bi-law changes, not even form changes, it is simply a computer code change for Stacey at the office.

Roll Call Vote: Mike Birky - No, Jeff Goodell - Yes, Linda Harmon - Yes, Don Hastings - No, Mike Taft - Yes, Shelby Zarobinski - Yes, Marty Soukup - Yes.....Andrew S. Absent
5 Yes - 2 No Motion Passes

Pedigree/Prefix

Shelby made a motion to approve the following prefixes: GHT for Jared and Kelly Gardner, BaldFaceFarms for Matt and Selina Jenkins, Miracle for Tiffany Stowers And Old Glory's for Allen and Mariah Weddington.

Mike Taft 2nd - All Approved

Pleasure Riding - Nothing new to report

Publicity/Promotions

Great visibility and giveaways at the Classic Finals. Shelby was picking up the materials for Topeka and then on to Lansing. Marty and Shelby are inquiring about Horse Progress Days. Dates are July 1-2, 2022 in Montgomery, IN. Pricing for an ad in the program is 1/3 color page \$265, 1/2 color page \$390, full color page \$695 and the program will be distributed to approximately 18,000 people.

Shelby made a motion to purchase a 1/2 page color ad in the Horse Progress Days Program, Marty 2nd, All in favor, Motion Passes

Next month, by Lansing they will have a timeline for a list of deadlines/events such as dues, stallion report and that the annual meeting in Lansing will be after the last hitch class on Saturday night.

This information will also be in print through the monthly e-letter.

Queen

Anna has done a nice job. She will have receipts submitted by the end of September although she will still be attending shows through April.

USLGE

We have heard nothing to this point. Covid is still slowing the Federal Government. Purchases that were made were for needs/items to be purchased even without the grant; therefore the grant is used to pay back the association if and when we get the reimbursement.

World Clydesdale Show

After much scouting, locations have been narrowed to 2 and those are Des Moines, Iowa and Springfield, Illinois. The final choice will be made by Lansing.

Youth

We are working on creating a youth program that will be self reporting and not solely based on showing. There will be 2 age categories with participation tied to youth membership. More information and details will be presented in Lansing.

Old/New Business

Martin will not be able to attend in person in Lansing therefore we need an alternate parliamentarian, to set up a laptop for a zoom meeting for him or no parliamentarian.

Keith asked that all committees have written reports available for Lansing

Shelby made a motion to approve the July minutes Marty seconded; motion passed

A motion was made to adjourn the meeting - Meeting Adjourned