

Firstly, I would like to introduce myself, I am Brilyn Webb and I am humbled to be able to run for such an honorable position on the Board of Directors. I am a second generation Clydesdale owner and breeder who currently resides in Columbia, TN. I have decided to take the next step in growing within the Clydesdale Association. In April 2000, my family took a leap of faith, only being around the light horse world and purchased two clydesdale fillies at the National Clydesdale Sale. Which were ultimately the two clydesdales that started off our farm, Blue's Spirit Clydesdales, and the start of our family within the association. They not only led us to fall in love with the breed but most importantly have given us friends that have become family.

For the past 5 years I have worked on the front lines in the Emergency Room. Due to our recent move, and the pandemic that we are still continuing to work through each day, I am now currently working in a family-owned dermatology office, where we offer the best in both medical and cosmetic dermatology. We provide treatment and medical expertise for patients of all ages, pediatric to geriatric.

I have had the honor to be around clydesdales my entire life, whether it was through our breeding program, shows, events, etc. As a child we would play cards games underneath our clydesdales as well as just lay out in the field with them as they sun bathed. My sisters and I would always be in friendly competitions with who was going to win each class during the shows, sometimes we would get a little too competitive with each other but we had the time of our lives. Growing up with clydesdales has truly had a tremendous impact on my life, and who I am as a person. As many of you know I have had a very tough couple of years with my husband passing away in a tragic work accident July 2019. During those times I would walk out into the pasture and our clydes just knew I was having a bad day and would all surround me comforting me as I cried. Clydesdales just have a way about them that brings out the best in you, even on the days where you have no idea how you are going to make it through.

In May of 2019 there was a mishap involving the sale of our yearling stud, and on short notice I drove across the country to repurchase him, and in the process wound up purchasing a gelding as well. I will never forget how I felt when I had both of my horses safe and sound in my trailer. This situation opened my eyes to the importance of keeping integrity within our association, especially on the board. I promise to you that I will bring honesty and integrity to my role on the board and always work hard for the betterment of our association and most importantly our clydesdales.

To start off I believe that the National Clydesdale Association has taken tremendous strides in bettering itself and continuing to evolve into something great. A couple things

that I would like to see tweaked within the association is better organization. For example, many memberships expire and members are often unaware that they are no longer a member. What I believe would be beneficial to help with the lapse in membership is to simply call the member to inform them that their membership has lapsed and during that call we are able to take payment to continue their membership. That is just one example that could help with keeping our members informed about their membership status.

Secondly, I believe that we should have term limits. Just as we have in today's time in politics and many other associations, there are term limits. There are a lot of benefits with term limits, and I will only name a few. With term limits comes the ability to have rotation of different individuals that bring different ideas, cultures, experiences, etc to the table to make us a more well rounded and open minded association. I would also love to see us become more involved with Budweiser and be able to mend what was broken and have the ability to grow our association even more with the help of Budweiser. Whether that would be helping out at events, more involvement in the shows, sales, etc. I believe that Budweiser plays a huge role in the Clydesdale world and in order to grow we need to work together for the betterment of the Clydesdales.

Also, our social media involvement. We need someone on the board that promotes the breed and is in tune with all the social media outlets, promoting online is a huge advantage and Clydesdales are the most magnificent breed and the top breed among all horses. With so many people working from home now they are on social media a lot more than they were in the past. We need to hit the ground running on promoting our association as well as the breed itself. Such as doing farm spot lights more often, giving more history on the breed, promoting breeding farms, promoting all of our events more consistently and interacting with those on social media, and so much more.

I would love to see more emphasis on the youth program. In order for growth in the association the youth needs to be a priority. With building the youth programs it then allows the adult classes and membership numbers to rise within the association. The reason that I am a member and a part of the association is because of the youth programs that were available to me, as well as the many adults that took time to help me grow. Lastly, we need to have our membership become more appealing to people, even those who may not own a Clydesdale. There are many people that do not own a Clydesdale that would be interested in becoming members just to be involved with the breed and be attuned with the many events we do and are a part of. I believe that if we are able to make our membership more appealing, that could become a huge role in taking our association to the next level.

Thank you for taking the time to read my letter and considering me as a board member. If I were to be elected, I would hold this position with the utmost respect and

promise to do the National Clydesdale Association well by my continued efforts and representing this breed to the high standards it deserves. It would be my honor to be able to represent this incredible association and be able to help take us to the next level.